

USAMAH HAFIDZUDDIN

FULLSTACK DEVELOPER

Surakarta, Central Java, Indonesia · +62-896-6923-5897 · usamahhafidz99@gmail.com

<https://github.com/abrar-byte> · <https://www.upwork.com/freelancers/~01bb4591bfc627d0e3>

· <https://www.linkedin.com/in/usamah-hafidz-91a6ab225/>

SUMMARY

Fullstack Developer with 4+ years of experience delivering web applications across diverse projects — from e-commerce and payment processing to data automation and AI-enhanced products. Skilled across the full stack, from building responsive interfaces to designing robust backends and databases. Hands-on experience integrating AI capabilities including LLM-powered features, RAG pipelines, and voice AI systems. Passionate about the intersection of modern web engineering and applied AI, and thrive in fast-moving environments where real problems get solved.

WORK EXPERIENCE

Tebar Digital (Frontend Developer)

Maret, 2022 – Juni 2023

- Slicing Design to Code
- Api Integration
- Optimizing Application

Plainthing Studio (Fullstack Developer)

September, 2023 - Present

- Slicing Design to Code
 - Api Integration
 - Optimizing Application
 - Api Development
 - Database Management
 - Authentication, etc
-

PROJECTS

• PlaytennisLA - Online Tennis Platform

Built a sports matchmaking and court booking platform serving over 2,000 active users, including a messaging feature for user communication.

Tech: NextJs, Firebase, AWS, Tanstack Query

Link: <https://www.playtennisla.com/partner-finder>

• OurDailyPets – Pet eCommerce with Subscriptions

Developed a pet store with affiliate marketing features and automated subscription billing. Enabled seamless checkout and recurring orders to improve customer retention.

Tech: NextJs, Firebase, AWS, Tanstack Query

Link: <https://www.ourdailypets.com/>

- **R for Rabbit – AI Parenting Consultant**

Developed a full AI-powered parenting assistant that could upsell products, generate baby names, and provide astrology insights. Increased user engagement by 42% and improved product discovery for a leading baby products brand.

Tech: NextJs, Langchain RAG, Open AI,Shopify API, Supabase Vector

Link: <https://rforrabbit.com/pages/parenting-chat>

- **Rekreasi – AI Travel Planner**

Created a multilingual AI travel planner that generates custom itineraries instantly. Supported English and Indonesian audiences with location-based recommendations.

Tech: NextJs, NestJs, Google Auth, OpenAI GPT-3.5

Link: <https://rekreasi.com>

- **Bearhost – Hosting,domain,vps Platform**

Built a user-friendly hosting site offering layered hosting services through a simple, approachable interface tailored for beginners and pros alike. (Effortless setup, domain integration, cPanel, free SSL, scalable plans)

Tech: NextJs, Stripe, WHMCS, Google Auth, Tanstack Query

Link: <https://bearhost.com/>

and others

SKILLS

FRONTEND

- ReactJS
- NextJs
- TanStack Query
- State Management (Zustand, Redux)
- UI Libraries (Tailwind CSS, Shadcn UI, Radix UI)
- Responsive Web Design
- HTML, CSS, TypeScript

BACKEND

- NestJs
- Express Js
- Node.js & RESTful API Development
- Prisma,Drizzle
- Jwt, Oauth
- PostgreSQL,MySQL
- Firebase, Supabase
-

OTHERS

- WHMCS
- Stripe, Midtrans
- Langchain
- AI Integration, LLM, RAG
- Git & Version Control